DESIGN SERVICES

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DESIGN SERVICES

HTTP://WWW.MANIFESTATIONCCS.COM/DESIGN-SERVICES/

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CARD CREATION SOURCE

CARD DESIGN GLOSSARY | PURCHASE OPTIONS | CARD DESIGN PROCESS | CARD DESIGN CATEGORY EXAMPLES



CARD DESIGNS 01

CARD DESIGN GLOSSARY

FIXED:

A design containing graphic elements that support a single layout.

CONVERTIBLE:

A design containing graphic elements that support multiple layouts.

SINGLE-SIDED:

Designs created for one side of a print and/or digital template.

DOUBLE-SIDED:

Designs created for the front and rear of a print and/or digital template.

MINIMAL:

Designs that take on simple visual themes; usually consisting of flat design elements that lack textures or complex color arrangements (typically the fastest to craft and easiest to modify).

STYLES & EFFECTS:

Designs crafted using high-quality styles, textures and various other effects that enhance the look and feel of a card (depending on the complexity of the card's design, these templates can be crafted within a short or medium time duration – also the most modifiable and flexible of the three card design types due to the nature of their organization and Manifestation CCS' design techniques).

ILLUSTRATED:

Designs created using traditional art skills in the form of digital painting/ illustration (depending on the complexity of the card design/concept, illustrated card designs can take short, medium, or longer periods of time to complete; these are also the least modifiable and flexible of the three card design types).

PURCHASE AMOUNTS

OPTIONS:

1. FIXED CARD DESIGNS

- Minimal: \$100 \$300 | \$150 \$400 (double-sided)
- Styles & Effects: \$150 \$500 | \$250 \$600 (dou-

ble-sided)

- Illustrated: \$200 \$700 | \$350 \$800 (double-sided)
- 2. CONVERTIBLE CARD DESIGNS
 - Minimal: \$200 \$700 | \$350 \$800 (double-sided)
 - Styles & Effects: \$300 \$900 | \$550 \$1,000 (dou-

ble-sided)

- Illustrated: \$400 - \$1,000 | \$750 - \$1,200 (double-sid-

ed)



CARD DESIGN PROCESS

MINIMAL: Fixed Completion Time - 2-4 Days | Convertible Completion Time – 4-12 Days (after card element sketch approval) STYLES & EFFECTS: Fixed Completion Time - 4-8 Days | Convertible Completion Time - 8-24 Days (after card element sketch approval) **ILLUSTRATED:** Fixed Completion Time – 6-12 Days | Convertible Completion Time – 12-36 Days (after card element sketch approval)

DESIGN SERVICE REQUEST: Send information about your card design project to the Acting Manager through our <u>CONTACT</u> page in order to receive your 1. card design project's purchase price.

DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your design project's information and sent your order's final purchase price, you 2. may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

CARD ELEMENT SKETCHES: Line sketch(es) of a card's front and/or rear will be made by a Featured Designer(s) and submitted to you for approval or mod-3. ifications.

CARD DESIGN CREATION: After receiving your approval for the Card Element Sketch(es) the Featured Designer(s) will design your card(s), based on your 4. input, until they are completed and ready for your review.

CLIENT REVIEW (MODIFICATION REQUESTS): 3 versions of your card(s) containing example artwork, text, and/or icons will be submitted to you for 5. review. Featured Designers will be able to make changes in the forms of color, minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

6. COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.

MINIMAL CARD TEMPLATES



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ILLUSTRATED CARDON TEMPLATES



STATION CCS EATION SOURCE

CUSTOM FONT GLOSSARY | PURCHASE OPTIONS | CUSTOM FONT PROCESS | CUSTOM FONT EXAMPLES

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CUSTOM FONTS 08

CUSTOM FONT GLOSSARY

ALPHABET:

A set of 40 characters.



PURCHASE AMOUNTS

OPTIONS:

1. \$10 - \$40/Character



CUSTOM FONT PROCESS

COMPLETION TIME: (Starts after font sketch approval)

– 2-8 Days per Alphabet (after font character sketch approval).

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

1. DESIGN SERVICE REQUEST: Send information about your custom font project to the Acting Manager through our <u>CONTACT</u> page in order to receive your card design project's purchase price.

2. DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. FONT CHARACTER SKETCHES: Line sketch(es) of font characters will be made by a Featured Designer(s) and submitted to you for approval or modifications.

4. CUSTOM FONT CREATION: After receiving your approval for the Font Character Sketch(es) the Featured Designer(s) will design your font(s), based on your input, until they are completed and ready for your review.

5. CLIENT REVIEW (MODIFICATION REQUESTS): 3 examples of all characters in the font being used in ways related to your project, will be submitted for your review. Featured Designers will be able to make changes in the forms of minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

6. COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.

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CARD CREATION SOURCE



CONTENT INCLUSION 13

CONTENT INCLUSION GLOSSARY | PURCHASE OPTIONS | CONTENT INCLUSION PROCESS



CONTENT INCLUSION GLOSSARY

VERSION:

A template whose contents/design elements were defined by one set of data imported from a Data Set.

VARIABLES:

Photoshop Variables are attributes that are linked to layers. These attributes allow Designers to make pre-defined changes to: the visibility of a layer, the pixels/image of a layer, and the text of a layer.

DATA SET:

Data Sets are text files (.txt) that contain data used to update/replace the data found in a card template.

TAB-DELIMITED:

Information in Data Sets is "Tab-Delimited," which means information is separated by (or surrounded by) tab spaces (the same spaces resulting from pressing the "tab" key on a keyboard).





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PURCHASE AMOUNTS

OPTIONS:

1. \$6 - \$24/card face version



CONTENT INCLUSION PROCESS

COMPLETION TIME: (Starts after verification of data versions)

- 1-4 Day(s) per set of 120 card versions.

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

1. DESIGN SERVICE FORM SUBMISSION: Send information about the content you would like us to populate your project with to the Acting Manager through our <u>CONTACT</u> page in order to receive your card design project's purchase price.

2. DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. CONTENT FILE SUBMISSONS: Fill out the File Content List provided on the Project Progress/Update Page. Send all files (card templates, artwork, icons, text and/or spreadsheet files) containing and/or serving as content for the templates you would like multiple versions of, to us through the Project Progress / Update Page.

PROCESS STEPS (CONTINUED):

4. VERIFICATION OF DATA VERSIONS: Manifestation CCS will verify that all submitted card templates, artwork, icons, text and/or spreadsheet files have been received and match the File Content list you will provide. Manifestation CCS will also scan through the card version data you supply to make sure all content is present and without flaw. If we suspect any flaws in the data you have supplied we will submit them to you to see if any modifications are necessary; or if the you approve the content as final.

5. COMPLETION: All versions of your card deck and/or templates (in .psd and .jpg formats) will be sent to you in a .zip file upon completion via email attachment and/or download link.





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CARD CREATION SOURCE

ICON DESIGN GLOSSARY | PURCHASE OPTIONS | ICON DESIGN PROCESS | ICON DESIGN CATEGORY EXAMPLES



ICONS 18



ICON DESIGN GLOSSARY

MINIMAL:

Designs that are flat, single color representations of concepts/ideas in vector format. (typically the fastest to craft and easiest to modify).

STYLES & EFFECTS:

Designs that include textures, styles, and effects which further enhance the visual themes of a vector icon's concepts/ideas (depending on the complexity of the icon's design, it can be crafted within a short or medium time duration – also the most modifiable and flexible of the three icon design types due to the nature of their organization and Manifestation CCS' design techniques).

ILLUSTRATED:

Designs created using traditional art skills (like painting and illustrating) through digital media (depending on the complexity of the icon design/concept, illustrated icons can take short, medium, or longer periods of time to complete).



PURCHASE AMOUNTS

OPTIONS:

- 1. Minimal: \$10 40/icon
- 2. Styles & Effects: \$15 \$60/icon
- 3. Illustrated: \$20 \$80/icon



ICON DESIGN PROCESS

MINIMAL: Completion Time – 2-16 Days per set of 30 icons (after icon sketch approval).

STYLES & EFFECTS: Completion Time – 3-24 Days per set of 30 icons (after icon sketch approval).

ILLUSTRATED: Completion Time – 8-48 Days per set of 30 icons (after icon sketch approval).

1. DESIGN SERVICE REQUEST: Send information about your icon design project to the Acting Manager through our <u>CONTACT</u> page in order to receive your card design project's purchase price.

2. DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. ICON SKETCHES: Line sketches based on your requested ideas/concepts will be made by a Featured Designer(s) and submitted to you for approval or modifications.

4. ICON SET CREATION: After receiving your approval for the Icon Sketch(es) the Featured Designer(s) will design your icon(s), based on your input, until they are completed and ready for your review.

5. CLIENT REVIEW (MODIFICATION REQUESTS): Your icons will be submitted to you for review. Featured Designers will be able to make changes in the forms of: color, and minor element shape and position edits. Up to 3 modification requests can be made before your Work Order is considered complete.

6. COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.

MINIMAL DESIGN







ILLUSTRATED ICON DESIGN



CARD CREATION SOURCE

TOKEN DESIGN GLOSSARY | PURCHASE OPTIONS | TOKEN DESIGN PROCESS | TOKEN DESIGN CATEGORY EXAMPLES



TOKENS 25

TOKEN DESIGN GLOSSARY

FIXED:

A design containing graphic elements that support a single layout.

CONVERTIBLE:

A design containing graphic elements that support multiple layouts.

SINGLE-SIDED:

Designs created for one side of a print and/or digital template.

DOUBLE-SIDED:

Designs created for the front and rear of a print and/or template.

MINIMAL:

Designs that take on simple visual themes; usually consisting of flat design elements that lack textures or complex color arrangements (typically the fastest to craft and easiest to modify).

STYLES & EFFECTS:

Designs crafted using high-quality styles, textures and various other effects that enhance the look and feel of a card (depending on the complexity of the token's design, these templates can be crafted within a short or medium time duration – also the most modifiable and flexible of the three token design types due to the nature of their organization and Manifestation CCS' design techniques).

ILLUSTRATED:

Designs created using traditional art skills in the form of digital painting/ illustration (depending on the complexity of the token design/concept, illustrated token designs can take short, medium, or longer periods of time to complete).

PURCHASE AMOUNTS

OPTIONS:

1. FIXED TOKEN DESIGNS

- Minimal: \$60 \$125 | \$100 250 (double-sided)
- Styles & Effects: \$75 \$375 | \$130 \$500 (dou-

ble-sided)

- Illustrated: \$90 \$625 | \$150 \$750 (double-sided)
- 2. CONVERTIBLE TOKEN DESIGNS
 - Minimal: \$120 \$250 | \$200 \$375 (double-sided)
 - Styles & Effects: \$150 \$500 | \$260 \$625 (dou-

ble-sided)

- Illustrated: \$180 - \$750 | \$320 - \$875 (double-sided)



TOKEN DESIGN PROCESS

MINIMAL: Fixed Completion Time - 1-2 Days | Convertible Completion Time – 3-10 Days (after token element sketch approval)

STYLES & EFFECTS: Fixed Completion Time – 1-4 Days | Convertible Completion Time - 6-18 Days (after token element sketch approval)

ILLUSTRATED: Fixed Completion Time – 6-12 Days | Convertible Completion Time – 12-36 Days (after card element sketch approval)

DESIGN SERVICE REQUEST: Send information about your token project to the Acting Manager through our <u>CONTACT</u> page in order to receive your design 1. project's purchase price.

2. DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

TOKEN ELEMENT SKETCHES: Line sketch(es) of a token's front and/or rear will be made by a Featured Designer(s) and submitted to you for approval or mod-3. ifications.

TOKEN DESIGN CREATION: After receiving your approval for the Token Element Sketch(es) the Featured Designer(s) will design your token(s), based on your 4. input, until they are completed and ready for your review.

CLIENT REVIEW (MODIFICATION REQUESTS): 3 versions of your token(s) containing example artwork, text, and/or icons will be submitted to you for review. 5. Featured Designers will be able to make changes in the forms of color, minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

6. COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.



STYLES & EFFECTS---







MINIMAL



-ILLUSTRATED

CARD CREATION SOURCE

ILLUSTRATION GLOSSARY | PURCHASE OPTIONS | ILLUSTRATION PROCESS | ILLUSTRATION CATEGORY EXAMPLES



ILLUSTRATIONS 30

ILLUSTRATION GLOSSARY

FOREGROUND:

A sub-focus of an image composed of any number of elements/items/components (often used to aid in establishing the tone of an illustration's environment).

MIDDLE GROUND:

The main focus of an image composed of any number of elements/items/components (main focus of an illustration).

BACKGROUND:

A sub-focus of an image, covering the entire art area, composed of any number of elements/items/components (used to establish an illustration's environment).

FULL PIECE:

An image that includes a combination of any number foreground, middle ground, and background elements/items/components (composed of a main focus and an environment).

LOW DETAIL:

Illustrations consisting of a low to medium number of elements/items/components; where attention to any style of light/shadow, form, and composition are sacrificed for speed in completing all elements composing an art piece.

MEDIUM DETAIL:

Illustrations consisting of a low to high number of elements/items/components; where attention to any style of light/shadow, form, and composition are important in rendering at least half of the elements composing an art piece.

HIGH DETAIL:

Illustrations consisting of a high to overwhelming number of elements/ items/components; where high levels of attention to any style of light/shadow, form, and composition are extremely important in rendering all elements composing an art piece.

PURCHASE AMOUNTS

HIGH DETAIL ILLUSTRATIONS:

- 1. **OPTIONS (SINGLE PIECE)** Foreground: \$150 - \$600 Middle Ground: \$200 - \$800 Background: \$250 - \$1,000 Full Piece: \$300 - \$1,200
- 2. **OPTIONS (COLLECTION)** 2-30 Illustrations: \$295 - \$1,180 31-60 Illustrations: \$290 - \$1,160 61-90 Illustrations: \$285 - \$1,140 91-120 Illustrations: \$280 - \$1,120 121-150 Illustrations: \$275 - \$1,100

MEDIUM DETAIL ILLUSTRATIONS: LOW DETAIL ILLUSTRATIONS:

1.	OPTIONS (SINGLE PIECE) Foreground: \$50 - \$150 Middle Ground: \$100 - \$300 Background: \$150 - \$450 Full Piece: \$200 - \$600	1.	OP1 Fore Mide Bacl Full
2.	OPTIONS (COLLECTION) 2-30 Illustrations: \$195 - \$585 31-60 Illustrations: \$190 - \$570 61-90 Illustrations: \$185 - \$555 91-120 Illustrations: \$180 - \$540 121-150 Illustrations: \$175 - \$525	2.	OP1 2-30 31-0 61-9 91- 121



TIONS (SINGLE PIECE) reground: \$35 - \$70 Idle Ground: \$50 - \$100 ckground: \$100 - \$200 Piece: \$150 - \$300

TIONS (COLLECTION) 30 Illustrations: \$145 - \$290 -60 Illustrations: \$140 - \$280 -90 Illustrations: \$135 - \$270 -120 Illustrations: \$130 - \$260 1-150 Illustrations: \$125 - \$250
ILLUSTRATION PROCESS

COMPLETION TIMES: (Start after illustration sketch approval)

FOREGROUND:

Low Detail - 1-2 Day(s) per Illustration | Medium Detail - 2-6 Days per Illustration | High Detail - 3-12 Days per Illustration

MIDDLE GROUND:

Low Detail - 2-4 Days per Illustration | Medium Detail - 3-9 Days per 1-3 Illustrations | High Detail – 4-16 Days per Illustration

BACKGROUND:

Low Detail - 3-6 Days per Illustration | Medium Detail – 4-12 Days per Illustration | High Detail – 5-20 Days per Illustration

FULL PIECE:

Low Detail - 5-10 Days per Illustration | Medium Detail - 5-20 Days per Illustration | High Detail – 5-30 Days per Illustration

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

1. ILLUSTRATION SERVICE REQUEST: Send information about your illustration project to the Acting Manager through our <u>CONTACT</u> page in order to receive your card design project's purchase price.

2. ILLUSTRATION SERVICE PURCHASE: After the Acting Manager has reviewed your illustration project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. ILLUSTRATION SKETCHES: Line sketch(es) of an illustration will be made by a Featured Artist(s) and submitted to you for approval or modifications.

4. ILLUSTRATION CREATION: After receiving your approval for the Illustration Sketch(es) the Featured Artist(s) will work on your illustrations until they are completed and ready for your review.

5. CLIENT REVIEW (MODIFICATION REQUESTS): Featured Artist(s) will submit Completed Illustrations for your review. Requested modifications will be limited to what the Featured Artist(s) feels is possible within the allotted Completion Time. Up to 3 modification requests can be made before your Work Order is considered complete.

6. COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.



LOGOS 34

LOGO DESIGN INFORMATION

FOR THOSE LOOKING TO EFFECTIVELY BRAND THEIR PROJECTS, MANIFESTA-TION CCS OFFERS LOGO DESIGN SERVICES. ALL LOGO DESIGNS WE CREATE IN-CLUDE 3 VERSIONS OF THE LOGO: BLACK & WHITE, MINIMALLY STYLED, AND FULLY RENDERED.

- PRICE RANGE: \$300 - \$900 PER LOGO

- COMPLETION TIME: 2 – 8 DAYS (DEPENDING ON THE LEVEL OF DETAIL IN-VOLVED IN THE LOGO) PROCESS STEPS: (Progress updates will be given to clients via progress page online)

1. DESIGN SERVICE REQUEST: Send information about your design project to the Acting Manager through our <u>CONTACT</u> page in order to receive your design project's purchase price.

2. DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. LOGO DESIGN SKETCHES: Line sketch(es) of the logo(s) will be made by a Featured Designer(s) and submitted to you for approval or modifications.

4. LOGO CREATION: After receiving your approval for the Logo Sketch(es) the Featured Designer(s) will design 3 versions of your logo(s) (Black & White, Minimally Styled, and Fully Rendered), based on your input, until they are completed and ready for your review.

5. CLIENT REVIEW (MODIFICATION REQUESTS): The 3 versions of your logo(s) will be submitted for your review. Featured Designers will be able to make changes in the forms of color, minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

6. COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.

CARD CREATION SOURCE

FOCUS 04: IMPORT DATA SETS

Photoshop relies on Tab-Delinited and Comma-Separated text Ses (1:17) when dealing with Data Sets. Importing .1:1 Data Set Bas for worth Phytoshop is an easy process.

To import a Data Set, open your organized card template containing De-fined Variables in Photoshop.

2) Heat, go to the "Image" tab, highlight "Variables" and click the "Eata Sets"

- o The 'Data Sets' section of the Variables window contains the folealing options
 - "Define" | "Data Sets" drop-down selection

The "Define" selection gives you access to options allowing you to define the properties of layers by assigning warmade to treat, make infruitives information you to control \$107er's visibility, replace a layer's text string, or replace a layer's

The Tarta Sets' selection gives you access to pre-de-fined sets of data used to created the vertibles satigned to a layer. Options to output different Data Sets, Delaris Data Sets, import Data Sets and editorganize the Variables at-iended to bein Set as and exhibits of this activation.

"Data Set" drop-down selection

Found in the 'Data Sets' section of the 'Data Sets' options in the Variables window.

This drop-down selection allows you to select the Data Settinow) you would like to apply to the Photoshop and ten-

By default the Data Sata are reared 'Data Sat #' using sequence of numbers corresponding to the number of Data sets created. You can change the Data Set name by replacing the name is the "Data Cer" start field.

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CARD FRAMES FOR PROTOTYPES

ILLUSTRATED

MONTH 08 INSTRUCTION-MANUAL

NIFESTATION

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LAYER HIERARCHY 1

CLICKING THE "ARROW" ICON ON THE "STYLE 01 (FROM)" LAYER CROKER WILL REVEAL THE ORGANIZED CONTENTS OF THIS PHOTOSHOP DOCUMENT.

COLOR SCHEME 01 IS COMPOSED OF 4 MAIN PHOTOSHOP LAYER GROUPS: UPPER AREA, LONGE ADES, APPROPER AND RAPECTORING

CLICK THE CON TO HIDE VISIBLE LAYERS AND VICE VERY TO ACHIEVE YOUR DESIRED LAYOUT STYLE.

ABOVE THE MAIN LAVER CROUPE & A HIDDEN LAYER NAMED .2" IN BLEED. MAKING THIS LAYER VISIBLE BY CLICKING THE 1CON WILL REVEAL A THIN DORDER INDICATING THE CARD'S BLEED SPACE. WHEN SAVING CARDS



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BOOKLET DESIGN INFORMATION

IF YOUR PROJECT REQUIRES BOOKLETS, OR ANY PAGE LAYOUT DESIGNS, YOU CAN RELY ON MANIFESTATION CCS. WE HAVE ORGANIZED OUR BOOKLET DE-SIGN SERVICE AROUND SPREADS (A SINGLE SHEET OF 2 PAGES). OUR BOOK-LET DESIGN SERVICE INCLUDES FRONT AND REAR COVER DESIGNS, FREE OF CHARGE, FOR ORDERS OF 4 SPREADS OR MORE.

- PRICE RANGE: \$250 - \$750 PER SPREAD

- COMPLETION TIME: 2 – 16 DAYS PER SPREAD (DEPENDING ON THE LEVEL OF DETAIL INVOLVED IN THE PAGE DESIGNS)

- ALL PAGES / SPREADS CREATED WILL BE FASHIONED AS TEMPLATES. THESE TEMPLATE PAGES / SPREADS WILL INCLUDE CONTENT PROVIDED BY THE CLI-ENT.

- CLIENTS THAT WOULD LIKE TO USE ANY PAGE / SPREAD TEMPLATE DESIGNS AS SOURCES FOR CREATING EXTRA PAGES (CONTAINING ADDITIONAL CON-TENT) SHOULD ADD CONTENT INCLUSION SERVICES TO THEIR ORDERS.

- LOGOS ARE CONSIDERED CONTENT AND WILL NOT BE CREATED AS AN ELE-MENT OF ANY SPREAD / PAGE DESIGN. LOGOS MUST BE ORDERED SEPARATELY.

- ILLUSTRATION DETAIL LIMITS WILL APPLY TO SPREAD / PAGE DESIGNS NEED-ING HIGH DETAIL ILLUSTRATIONS.

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

DESIGN SERVICE REQUEST: Send information about your design project to the Acting Manager through our <u>CONTACT</u> page in order to receive your design project's purchase price.

DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your 2. design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. PAGE SPREAD DESIGN SKETCHES: Line sketch(es) of the page spreads) will be made by a Featured Designer(s) and submitted to you for approval or modifications.

PAGE SPREAD CREATION: After receiving your approval for the Page Spread(s) the Featured Designer(s) will design your page spread(s), based on your input, until they are completed and ready for your review.

CLIENT REVIEW (MODIFICATION REQUESTS): Completed page spread(s) containing artwork, text, and/or icons (provided by the client) will be submitted to you for review. Featured Designers will be able to make changes in the forms of color, minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

6. COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.

ANIFESTATION CCS



BOXES | PACKAGING 38

BOXES/PACKAGING DESIGN INFORMATION

MANIFESTATION CCS HAS CREATED BOX / PACKAGING DESIGN SERVICES FOR PROJECTS REQUIRING BOXES AND / OR PACKAGING. ANY FACE INVOLVED ON A SINGLE BOX / PACKAGE TEMPLATE SHEET WILL BE DESIGNED BY MANIFESTA-TION CCS.

- PRICE RANGE: \$250 - \$750 PER BOX / PACKAGE TEMPLATE SHEET

- COMPLETION TIME: 2 – 16 DAYS (DEPENDING ON THE LEVEL OF DETAIL IN-VOLVED IN THE BOX / PACKAGE DESIGN)

- ALL BOX / PACKAGE TEMPLATE SHEETS WILL BE FASHIONED AS TEMPLATES. THESE TEMPLATE SHEETS WILL INCLUDE CONTENT PROVIDED BY THE CLIENT.

- CLIENTS THAT WOULD LIKE TO USE ANY BOX / PACKAGE TEMPLATE DESIGNS AS SOURCES FOR CREATING EXTRA BOXES (CONTAINING ADDITIONAL CON-TENT) SHOULD ADD CONTENT INCLUSION SERVICES TO THEIR ORDERS.

- LOGOS ARE CONSIDERED CONTENT AND WILL NOT BE CREATED AS AN EL-EMENT OF ANY BOX / PACKAGE TEMPLATE SHEET. LOGOS MUST BE ORDERED SEPARATELY.

- ILLUSTRATION DETAIL LIMITS WILL APPLY TO BOX / PACKAGE DESIGNS NEED-ING HIGH DETAIL ILLUSTRATIONS.

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

DESIGN SERVICE REQUEST: Send information about your design project to the Acting Manager through our <u>CONTACT</u> page in order to receive your design project's purchase price.

DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. BOX/PACKAGE SHEET DESIGN SKETCHES: Line sketch(es) of the package(s) will be made by a Featured Designer(s) and submitted to you for approval or modifications.

BOX/PACKAGE SHEET CREATION: After receiving your approval for the Box/ 4. Package Sheet Sketch(es) the Featured Designer(s) will design your Box/Package Sheet(s), based on your input, until they are completed and ready for your review.

5. CLIENT REVIEW (MODIFICATION REQUESTS): The Box/Package Sheet(s) will be submitted for your review. Featured Designers will be able to make changes in the forms of color, minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

COMPLETION: All default and requested files will be sent to you in a .zip file 6. upon completion via email attachment and/or download link.



MATS 40

MAT DESIGN INFORMATION

SHOULD YOUR CARD OR BOARD GAME PROJECTS REQUIRE MAT DESIGNS, MAN-IFESTATION CCS WOULD LIKE TO ASSIST IN THEIR CREATION.

- PRICE RANGE: \$180 - \$540 PER MAT (DEPENDING ON SELECTED OPTIONS)

- COMPLETION TIME: 2 – 16 DAYS (DEPENDING ON THE LEVEL OF DETAIL IN-VOLVED IN THE MAT DESIGN)

- ALL MAT DESIGNS WILL BE CRAFTED AS TEMPLATES. ANY CONTENT PROVID-ED BY THE CLIENT TO BE INCLUDED IN THE MAT DESIGN WILL BE POPULATED INTO THE MAT TEMPLATE.

- CLIENTS THAT WOULD LIKE TO USE ANY MAT TEMPLATE DESIGN AS A SOURCE FOR CREATING EXTRA MATS (CONTAINING ADDITIONAL CONTENT) SHOULD ADD CONTENT INCLUSION SERVICES TO THEIR ORDERS.

- LOGOS ARE CONSIDERED CONTENT AND WILL NOT BE CREATED AS AN ELE-MENT OF ANY MAT DESIGN. LOGOS MUST BE ORDERED SEPARATELY.

- ILLUSTRATION DETAIL LIMITS WILL APPLY TO MAT DESIGNS NEEDING HIGH DE-TAIL ILLUSTRATIONS.

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

DESIGN SERVICE REQUEST: Send information about your design project to 1. the Acting Manager through our CONTACT page in order to receive your design project's purchase price.

2. DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. MAT DESIGN SKETCHES: Line sketch(es) of the mat(s) will be made by a Featured Designer(s) and submitted to you for approval or modifications.

MAT DESIGN CREATION: After receiving your approval for the mat design sketch(es) the Featured Designer(s) will design your mat(s), based on your input, until they are completed and ready for your review.

5. CLIENT REVIEW (MODIFICATION REQUESTS): The completed mat design(s) will be submitted for your review. Featured Designers will be able to make changes in the forms of color, minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

6 COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.



BOARDS | TILE SHEETS 42

BOARD/TILE SHEET DESIGN INFORMATION

PROJECT CREATORS THAT NEED BOARD AND/OR TILE DESIGNS FOR THEIR CRE-ATIONS CAN HAVE THEIR DESIGNS REALIZED THROUGH MANIFESTATION CCS' BOARD | TILE DESIGN SERVICE.

- PRICE RANGE: \$300 - \$900 PER BOARD OR TILE SHEET

- COMPLETION TIME: 3 – 18 DAYS (DEPENDING ON THE LEVEL OF DETAIL IN-VOLVED IN THE BOARD OR TILE SHEET DESIGNS)

- SINGLE BASE IMAGE TILE SHEETS ARE CREATED BY DESIGNING A BASE IMAGE (ILLUSTRATION AND / OR DESIGN MAINTAINING A CERTAIN AESTHETIC) UPON WHICH TILE OUTLINES / GUIDES WILL BE PLACED OVER TO SEPARATE THE TILES INVOLVED.

- MULTIPLE BASE IMAGE TILE SHEETS ARE CREATED BY DESIGNING UP TO 9 BASE IMAGES (ILLUSTRATIONS AND / OR DESIGNS COMPOSED OF DIFFERENT **AESTHETICS) AND ARE LIMITED TO 9 TILES.**

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

DESIGN SERVICE REQUEST: Send information about your design project to the Acting Manager through our <u>CONTACT</u> page in order to receive your design project's purchase price.

DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. BOARD/TILE SHEET SKETCHES: Line sketch(es) of the board/tile sheet(s) will be made by a Featured Designer(s) and submitted to you for approval or modifications.

BOARD/TILE SHEET CREATION: After receiving your approval for the board/tile 4. sheet(s) the Featured Designer(s) will design ythe board/tile sheet(s), based on your input, until they are completed and ready for your review.

CLIENT REVIEW (MODIFICATION REQUESTS): The board/tile sheet(s) will be sub-5 mitted for your review. Featured Designers will be able to make changes in the forms of color, minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.

CARD CREATION SOURCE

3D MODELS 44



3D MODEL DESIGN INFORMATION

PROJECTS REQUIRING THE CREATION OF 3D MODELS CAN TURN TO MANIFES-TATION CCS FOR SOLUTIONS. THIS DESIGN SERVICE IS IDEAL FOR THOSE IN NEED OF 3D MODELS FOR 3D PRINTING OF MINIATURES, 3D PROPS AND / OR CHARACTERS FOR ILLUSTRATIONS, OR 3D MODELS FOR JUST ABOUT ANY OTH-ER KIND OF PROJECT.

- PRICE RANGE: \$200 - \$1,500 PER 3D MODEL (DEPENDING ON SELECTED OP-TIONS)

- COMPLETION TIME: 6 - 24 DAYS (DEPENDING ON THE LEVEL OF DETAIL IN-VOLVED IN THE 3D MODEL)

- WE PROVIDE THREE LEVELS OF DETAIL FOR THE MODELS WE SCULPT: LOW, MEDIUM, AND HIGH.

- LOW DETAIL: 3D MODELS CONSISTING OF A LOW TO MEDIUM NUMBER **OF ELEMENTS/ITEMS/COMPONENTS**

- MEDIUM DETAIL: 3D MODELS CONSISTING OF A LOW TO HIGH NUMBER **OF ELEMENTS/ITEMS/COMPONENTS**

- HIGH DETAIL: 3D MODELS CONSISTING OF A HIGH TO OVERWHELMING NUMBER OF ELEMENTS / ITEMS / COMPONENTS

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

DESIGN SERVICE REQUEST: Send information about your design project to the Acting Manager through our <u>CONTACT</u> page in order to receive your design project's purchase price.

DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your 2. design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. 3D MODEL SKETCHES: Line sketch(es) of the 3D model(s) (6 turnarounds) will be made by a Featured Artist(s) and submitted to you for approval or modifications.

3D MODEL CREATION: After receiving your approval for the 3D model sketch(es) the Featured Artist(s) will design the 3D model(s), based on your input, until it/they are completed and ready for your review.

5. CLIENT REVIEW (MODIFICATION REQUESTS): The 3D model(s) will be submitted for your review. Requested modifications will be limited to what the Featured Artist(s) feels is possible within the allotted Completion Time. Up to 3 modification requests can be made before your Work Order is considered complete.

6. COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.



PROMOTIONAL GRAPHICS 46

PROMOTIONAL GRAPHICS DESIGN INFORMATION

MANIFESTATION CCS' PROMOTIONAL GRAPHICS DESIGN SERVICE WAS CREAT-ED FOR INDIVIDUALS LOOKING TO HAVE MARKETING COLLATERAL CREATED FOR THEIR PROJECTS. THIS DESIGN SERVICE COVERS THE CREATION OF ALL TYPES OF MARKETING COLLATERAL – RANGING FROM WEB BANNER SETS TO PRINT FLYERS, POSTERS, CROWD FUNDING PROMOTIONAL GRAPHICS, SOCIAL MEDIA GRAPHICS, AND MORE.

- PRICE RANGE: \$250 - \$750 PER PROMOTIONAL GRAPHIC

- COMPLETION TIME: 2 – 16 DAYS (DEPENDING ON THE LEVEL OF DETAIL IN-VOLVED IN THE GRAPHIC'S DESIGN)

- A SINGLE (1) PROMOTIONAL GRAPHIC DESIGN PURCHASE COVERS THE COST OF UP TO THREE (3) WEB BANNERS, SOCIAL MEDIA GRAPHICS, AND / OR CROWD FUNDING HEADER / FOOTER GRAPHICS.

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

DESIGN SERVICE REQUEST: Send information about your design project to the Acting Manager through our <u>CONTACT</u> page in order to receive your design project's purchase price.

DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your 2. design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

3. PROMO GRAPHICS SKETCHES: Line sketch(es) of the promo graphic(s) will be made by a Featured Designer(s) and submitted to you for approval or modifications.

PROMO GRAPHICS CREATION: After receiving your approval for the promo graphics Sketch(es) the Featured Designer(s) will design the promo graphics, based on your input, until it/they are completed and ready for your review.

5. CLIENT REVIEW (MODIFICATION REQUESTS): All promo graphic(s) will be sub-mitted for your review. Featured Designers will be able to make changes in the forms of color, minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.



MOTION GRAPHICS 48

MOTION GRAPHICS DESIGN INFORMATION

VIDEO IS ONE OF THE MOST IMPACTING FORMS OF COMMUNICATION THAT EXIST. FOR PROJECTS IN NEED OF PRESENTING INFORMATION THROUGH MOTION GRAPHICS AND ANIMATION, MANIFESTATION CCS OFFERS MOTION GRAPHIC DESIGN SERVICES.

- PRICE RANGE: \$500 - \$6,000 PER MINUTE OF ANIMATION (DEPENDING ON SELECT-ED OPTIONS)

- COMPLETION TIME: 2 WEEKS - 2 MONTHS PER MINUTE OF ANIMATION (DEPENDING ON THE LEVEL OF DETAIL INVOLVED IN THE ANIMATION, GRAPHICS, AND / OR ILLUS-TRATIONS)

- WE'VE ORGANIZED OUR MOTION GRAPHIC SERVICE AROUND 3 LEVELS OF MOTION **GRAPHIC / ANIMATION COMPLEXITY.**

- LOW COMPLEXITY: DESIGNED TO EFFECTIVELY PRESENT INFORMATION USING SIMPLE ANIMATIONS AND TECHNIQUES INVOLVING VISUALS AND SOUNDS.

- MEDIUM COMPLEXITY: EFFECTIVELY PRESENT INFORMATION THROUGH DE-TAILED ANIMATIONS AND TECHNIQUES INVOLVING VISUALS AND SOUNDS.

- HIGH COMPLEXITY: EFFECTIVELY PRESENT INFORMATION THROUGH HIGH QUALITY ANIMATIONS AND TECHNIQUES INVOLVING VISUALS, FULL ANIMA-TION, AND SOUNDS.

- THE CREATION OF ORIGINAL MUSIC AND SOUND EFFECTS FOR ANY MOTION GRAPHICS PROJECT WILL NOT BE PROVIDED BY MANIFESTATION CCS. THESE WILL BE CONSIDERED CONTENT TO BE PROVIDED BY THE CLI-ENT. RECOMMENDED SOURCES OF SOUNDS AND MUSIC WILL BE PROVIDED.

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

DESIGN SERVICE REQUEST: Send information about your design project to the Acting Manager through our <u>CONTACT</u> page in order to receive your design project's purchase price.

DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your 2. design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

MOTION GRAPHICS STORYBOARD: A storyboard(s) of the motion graphic(s) will 3. be made by a Featured Designer(s) and submitted to you for approval or modifications.

4. MOTION GRAPHICS CREATION: After receiving your storyboard approval, Fea-tured Designer(s) will begin designing the motion graphics video(s) based on your input, until they are completed and ready for your review.

5. CLIENT REVIEW (MODIFICATION REQUESTS): The motion graphics video(s) will be submitted for your review. Requested modifications will be limited to what the Featured Artist(s)/Designer(s) feels is possible within the allotted Completion Time. Up to 1 modification requests can be made before your Work Order is considered complete.

6. COMPLETION: All default and requested files will be sent to you in a .zip file upon completion via email attachment and/or download link.

CARD CREATION SOURCE



LANDING PAGES 50

LANDING PAGE DESIGN INFORMATION

CREATE YOUR PROJECT'S WEB PRESENCE THROUGH MANIFESTATION CCS' LANDING PAGE DESIGN SERVICE. WE'LL CRAFT A HIGH-QUALITY LANDING PAGE TO PROMOTE ANY ASPECT OF YOUR PROJECT.

- PRICE RANGE: \$250 - \$750 PER LANDING PAGE

- COMPLETION TIME: 2 – 28 DAYS (DEPENDING ON THE AMOUNT OF CONTENT INCLUDED AND LEVEL OF DETAIL INVOLVED IN REQUIRED GRAPHIC DESIGN.

- ALL LANDING PAGE DESIGNS WILL BE CRAFTED AS TEMPLATES. ANY CONTENT PROVIDED BY THE CLIENT TO BE INCLUDED IN THE LANDING PAGE DESIGN WILL BE POPULATED INTO THE LANDING PAGE TEMPLATE, AND BE CONSIDERED DE-FAULT CONTENT.

- CLIENTS THAT WOULD LIKE TO USE ANY LANDING PAGE TEMPLATE DESIGN AS A SOURCE FOR CREATING EXTRA LANDING PAGES (CONTAINING ADDITIONAL CONTENT) SHOULD ADD CONTENT INCLUSION SERVICES TO THEIR ORDERS.

- LOGOS ARE CONSIDERED CONTENT AND WILL NOT BE CREATED AS AN ELE-MENT OF ANY LANDING PAGE DESIGN. LOGOS MUST BE ORDERED SEPARATELY.

- ILLUSTRATION DETAIL LIMITS WILL APPLY TO LANDING PAGE DESIGNS NEED-ING HIGH DETAIL ILLUSTRATIONS.

PROCESS STEPS: (Progress updates will be given to clients via progress page online)

DESIGN SERVICE REQUEST: Send information about your design project to 1. the Acting Manager through our <u>CONTACT</u> page in order to receive your design project's purchase price.

DESIGN SERVICE PURCHASE: After the Acting Manager has reviewed your 2. design project's information and sent your order's final purchase price, you may purchase the design service on the website. After the purchase, a password protected Project Timeline/Progress Update page will be created for you.

LANDING PAGE SKETCHES: Line sketch(es) and functionality notes of the landing page(s) will be made by a Featured Designer(s) and submitted to you for approval or modifications.

4. LANDING PAGE CREATION: After receiving your approval for the landing page Sketch(es) our Featured Designer(s) will design the landing page(s), based on your input, until it/they are completed and ready for your review.

CLIENT REVIEW (MODIFICATION REQUESTS): Completed landing page(s) con-5. taining artwork, text, and/or icons (provided by the client) will be submitted to you for review. Featured Designers will be able to make changes in the forms of color, minor element shape and position edits, and font size/choice tweaks. Up to 3 modification requests can be made before your Work Order is considered complete.

COMPLETION: All default and requested files will be sent to you in a .zip file 6. upon completion via email attachment and/or download link.



The following details the agreements made between Manifestation CCS/Unknown Depths and its Design Service Clients regarding the works/creations designed/created by Manifestation CCS Featured Artists & Designers for Design Service Clients:

- 1. Design Service Clients agree to assume and maintain full ownership rights to final works/creations designed/created by Manifestation CCS upon completion of said final works/creations. Unknown Depths/Manifestation CCS hold no ownership rights to final works/ creations designed/created for Design Service Clients.
- 2. Manifestation CCS/Unknown Depths maintain full and undisputed abilities and rights to host, display, and/or show rasterized, flattened, no-layer containing, non-editable versions of works/creations designed/created for Design Service Clients, for the purpose of promoting and verifying Manifestation CCS'/Unknown Depths' completed works/creations, design abilities, and Design Services.
- 3. Manifestation CCS/Unknown Depths maintain full and undisputed abilities and rights to privately and indefinitely host/store original, process, and final work/creation files and information designed/created by Manifestation CCS Featured Artists & Designers and/or Unknown Depths Creatives for Design Service Clients.



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